

District 7

NCMPR Connecting
Community College
Communicators
National Council for Marketing & Public Relations



**LEARN
CREATE
CONNECT
BLOOM!**

WHERE
Salem Convention
Center, Salem Oregon
WHEN
October 13-15, 2025

MAKE A STRONG STATEMENT AT NCMPR!

Increase your visibility among 50 or more community college marketing, creative services, and public relations leaders throughout the Northwest as an official sponsor of the NCMPR District 7 Conference, "Learn. Create. Connect. BLOOM!," taking place at the Salem Convention Center, in Salem, OR, October 13-15, 2025.

NCMPR District 7 members lead the marketing and public relations strategies and initiatives for community colleges in Alaska, Idaho, Montana, Oregon, Washington, and the Canadian provinces of Alberta, British Columbia, Saskatchewan, and Yukon Territory.

Sponsorships and exhibitor spaces will help your company make a big impression on our members before, during, and after the conference.

All sponsorships include the following recognition opportunities: pre-conference communications, conference materials and signage, NCMPR District 7 website links, and announcements during general sessions.

All sponsors and exhibitors will receive a digital list of conference attendees at or after the event.

Deadline to respond: Sept. 19

Contact me:

Marisa Pierce, District 7 Director
360.416.7957 | marisa.pierce@skagit.edu

SPONSORSHIP OPPORTUNITIES

Conference Sponsor: \$3,500

- A two-minute speaking opportunity at the conference kickoff and opportunity to air 15-30 second promotional video ad at the opening or closing session.
- Co-presentation opportunity with an NCMPR member. (The conference planning committee must approve the presentation topic.)
- District 7 conference registration for up to two company representatives (includes awards dinner and offsite event).
- Premier booth space and location at the conference.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- Multiple District 7 social media posts to our Facebook group.
- Company banner or other prominent signage at conference registration.*
- Full-page ad on the inside front cover of the conference program (provide your own artwork, specs TBD).
- Recognition as title sponsor in conference emails to NCMPR members before and after the conference.

Medallion Awards Sponsor: \$3,000

- District 7 conference registration for up to two company representatives (includes awards dinner, excludes offsite dinner/welcome reception).
- Prominent signage at the Medallions Awards event.*
- A two-minute opportunity to speak at the Medallion Awards dinner to welcome attendees and introduce your company and an opportunity to air 15-30 second promotional video at the Medallion Awards dinner.
- Co-presentation opportunity with an NCMPR member. (The conference planning committee must approve the presentation topic.)
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- 1/2 page ad in the conference program.
- District 7 social media post to our Facebook group.

Luncheon Sponsor: \$2,500

- District 7 conference registration for up to two company representatives (includes awards dinner, excludes offsite dinner/welcome reception).
- Booth space for table-top display (six-foot skirted table). Displays must be on or behind the table.
- Printed recognition at the Luncheon event.*
- Co-presentation opportunity with an NCMPR member during the luncheon. (The conference planning committee must approve the presentation topic.)
- District 7 social media post to our Facebook group.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- 1/2 page ad in the conference program.

Offsite Dinner/Welcome Reception Sponsor: \$2,000

- District 7 conference registration for up to two company representatives (includes awards dinner).
- Booth space for table-top display (six-foot skirted table). Displays must be on or behind the table.
- Opportunity to place table tents, literature, or promotional items at each table for the offsite dinner/welcome reception location.
- Admission to the offsite dinner/welcome reception event for up to two company representatives.
- District 7 social media post to our Facebook group.
- A two-minute opportunity to speak at the Offsite Dinner/Welcome Reception event to welcome attendees and introduce your company.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- 1/4 page ad in the conference program.

Tech and A/V Sponsor: \$1,500

- District 7 conference registration for one company representative (includes awards dinner, excludes offsite dinner/welcome reception).
- Booth space for table-top display (six-foot skirted table). Displays must be on or behind the table.
- Printed recognition at conference kick-off and wrap up.
- Company-branded screensaver displayed on projector screen at key times throughout the conference.
- Admission to the offsite dinner/welcome reception event for one company representative.
- District 7 social media post to our Facebook group.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- 1/4 page ad in the conference program.

* Signage opportunities listed are not provided. It is the company's responsibility to provide their own signage.

Exhibitor Spaces: \$800

Grab a 'storefront' at our conference and showcase your products and services while you connect with our conference participants in the center of it all! Exhibitor space is limited, so don't wait!

Includes:

- One conference registration with full conference access. (An additional registration can be purchased for \$300). The offsite dinner/welcome reception and awards dinner is not included in the conference registration for exhibitors.
- Booth space for table-top display (six-foot skirted table). Displays must be on or behind the table.
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.

Exhibitors can apply and pay online now to save their spots.

Apply and learn more:

www.ncmpr.org/district-conference-exhibitor-information

Questions? Interested sponsors should not use the online form.
Contact: Marisa Pierce | 360.416.7957 | marisa.pierce@skagit.edu

